



Morrisette

PACKAGING

CULTURE GUIDE

A USER'S GUIDE TO NOT FITTING IN

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WARNING



This guide **will not** help you navigate Google Drive or polish your emails.

We don't know the alarm code or how to use the coffee maker.

What this guide will do is walk you through who we are, why we exist, and where we plan to go.

And if all the “work talk” gets boring, we have the answers to some of life's more pressing questions in the FAQ section on page 11. Go there for any necessary break time.

WELCOME

INTRODUCTION

Morrisette Packaging is the most creatively caffeinated, packaging-obsessed, laugh-loving crew on the planet.

First things first: we're glad you're here.

Nobody here is expected to "fit in." We want you to stand out. Bring your whole self—your ideas, your quirks, your hobbies, your sock collection.

This isn't about blending in, it's about leveling up.

Our Purpose says it best: ***We exist to empower people to achieve their highest level of success.***

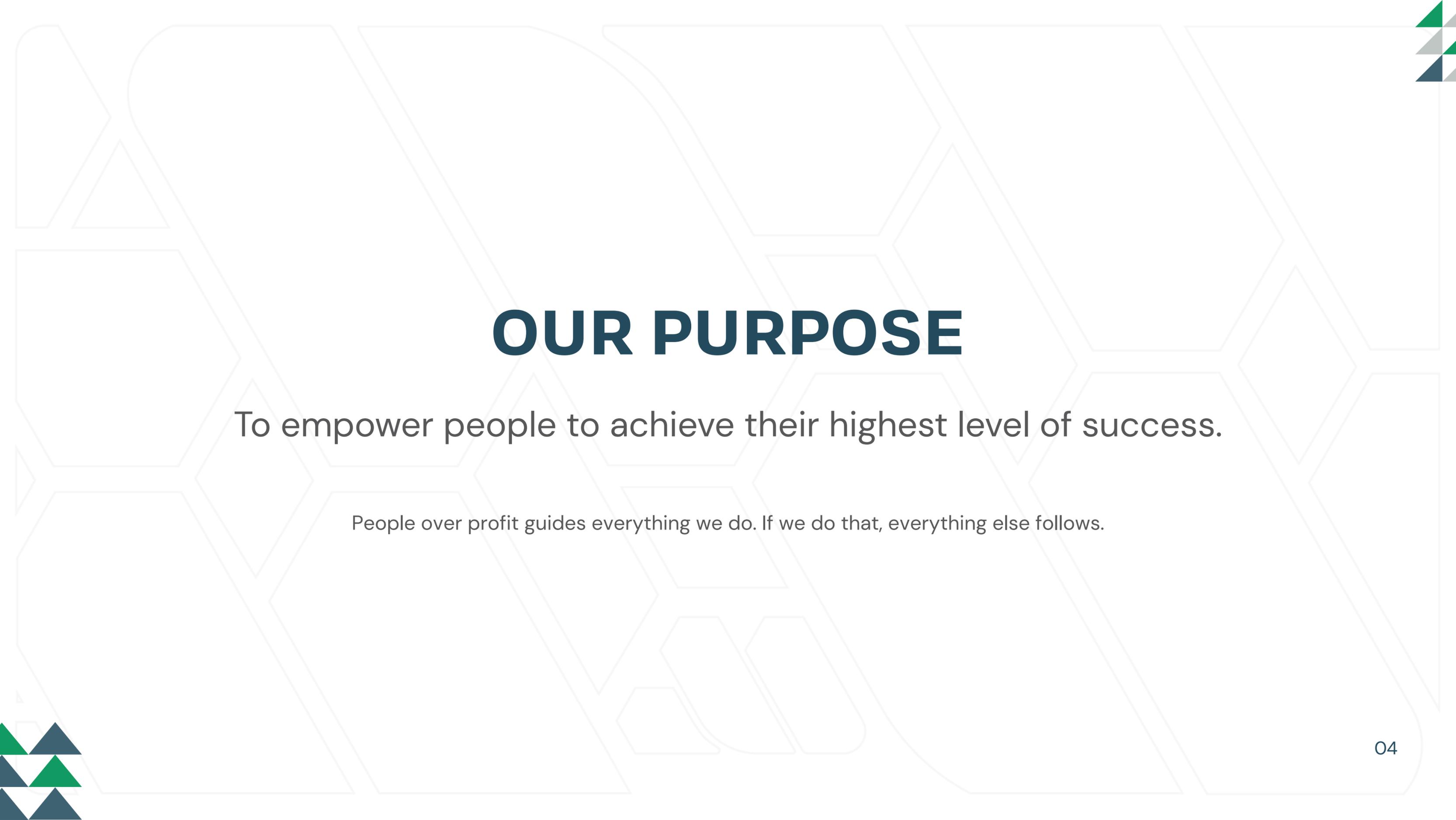
That includes you. Let's go.



These People Work Here

Though they resemble renowned models of fame, fortune and celebrity, these beautiful souls actually spend their days working alongside you to make life easier for the people we collaborate with every day.





OUR PURPOSE

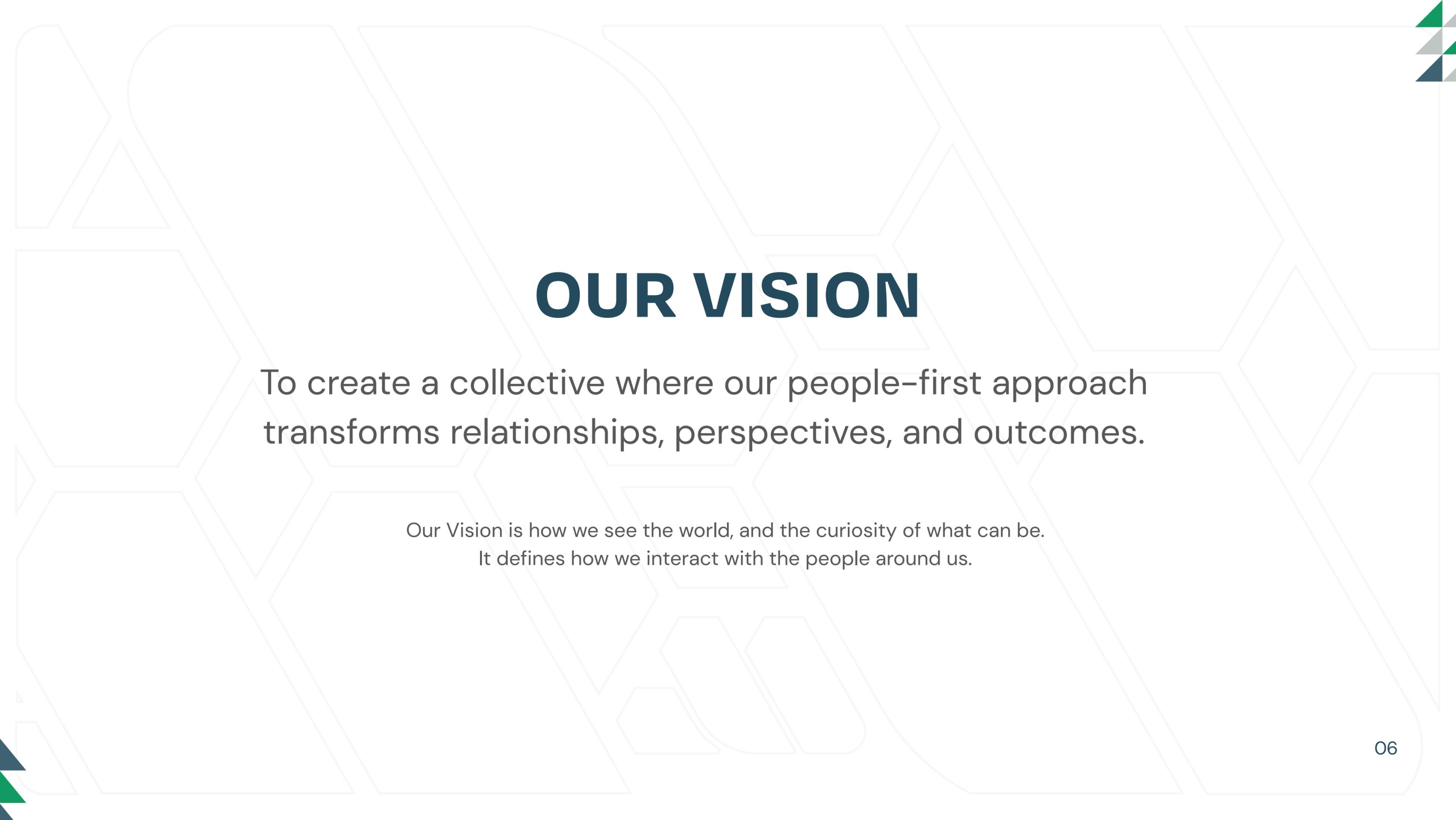
To empower people to achieve their highest level of success.

People over profit guides everything we do. If we do that, everything else follows.

OUR MISSION

We design, manufacture and deliver solutions that make life better for the people we collaborate with every day.

Our Mission isn't a slogan—it's how we show up every day



OUR VISION

To create a collective where our people-first approach transforms relationships, perspectives, and outcomes.

Our Vision is how we see the world, and the curiosity of what can be.
It defines how we interact with the people around us.

People First, Always

We take our work seriously, not ourselves.

We hire the most authentic people we can find, and empower them to do the best they can.

You're more than your title, and we're more than a company.

We're a team. A community. A collective.

Got something to say? Say it.

Got a big idea? Let's build it.

Got leftover tacos? You just made 12 new best friends.



ABC = ALWAYS BE ~~CLOSING~~ *CURIOUS*

Our work is dynamic and complex. And it is usually running on a tight deadline that involves communication between clients, co-workers and vendors.

Clarity equals *speed*.

An extra question (or five) to make sure we are all chasing the same objective may prevent lots of heartache later on.

And unlike school, the best part is you don't have to even raise your hand (unless you want to).



Things we say *(and don't say)*

SAY THIS

"Let's take a walk and figure it out."

"I've got a wild idea..."

"Let's ask the customer."

NOT THIS

"That's not my job."

"It is what it is."

"Who cares?"

We care. Deeply.

About the *(product, customer, what we do)* – everything in between and your idea on how to make it better.

Laughing Matters.

Humor is part of our process.

Laughter is part of our culture.

And if someone quotes The Office during a meeting,
you are required by law to quote it back.

Expect:

- In-office pranks (you've been warned)
- Bad jokes on purpose
- Way too many baked goods in the break room

"Would I rather be
feared or loved?"

Easy. Both.

I want people to be
afraid of how much
they love me."

– *Michael Scott*

FAQs

Do you know any fun facts?

Smiling actually tricks your brain into feeling happier.

Even a forced smile activates the same neural pathways as a genuine one.

So, smile for the sake of your health.

Are there more stars or trees?

Trees.

There are about 3 trillion trees on Earth — far more than the estimated 100–400 billion stars in the Milky Way.

Why do I yawn when others do?

Because you're a nice person.

Contagious yawning is scientifically linked to empathy.

The more empathetic you are, the more likely you'll mimic a yawn.



THANK YOU

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